



cutting through complexity

CONSUMER RESEARCH ANALYST (M/F)  
LOCATION: TIRANA



PHILIP MORRIS INTERNATIONAL

## Let your passion make a difference in a new job!

Philip Morris Albania Sh.p.k (PMA) is an affiliate of Philip Morris International Inc. (PMI).

PMI is the leading international tobacco company, with seven of the world's top 15 brands, including the number one cigarette brand worldwide. PMI has more than 77,000 employees and its products are sold in approximately 180 countries. For more information, see [www.pmi.com](http://www.pmi.com)

PMA is looking for:

### Consumer Research Analyst (m/f)

#### The opportunity

Reporting to the Consumer Research Manager, you will coordinate and execute the annual consumer research plan for Albania, Kosovo and Macedonia in close co-operation with other departments and local management team. You will provide actionable analysis and insights to drive decision making and development of

business plans. Your duties will also include cooperation with market research agencies in order to ensure timely delivery and accurate research data and reports as well as budget tracking and administrating, providing quarterly reports.

#### Qualifications

As a talented professional you will possess:

- A Bachelor Degree in Psychology, Marketing or related field
- 3-5 years of experience in the area of market research (FMCG company and/or market research agency)
- Strong analytical skills
- A pro-active attitude and good communication/ presentation skills
- Excellent knowledge of MS package, especially Excel and PowerPoint
- Proficiency in English

**Please send your structured Curriculum Vitae together with motivational cover letter in English by 28th of March 2013 to KPMG Albania sh.p.k., to the following e-mail: [peopleandchange@kpmg.al](mailto:peopleandchange@kpmg.al) or at the address: "Dëshmorët e Kombit" Blvd., Twin Towers Buildings, Building 1, 13th floor, Tirana 1000 Albania, for pre-selection. Only short-listed candidates will be invited for the interview. For further details about career opportunities at PMI, please visit the site: [www.pmicareers.com](http://www.pmicareers.com). Documents will be treated in strict confidentiality.**

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